Connecting Global Learning to Careers and the Professions

Realising Global Responsibility & Leadership through the SDGs

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Plan for the day

• Campus Fryslân
• A unique opportunity - development
• A unique opportunity - result
• Global learning in the undergraduate experience
• Tips for your institution
• Q&A
Campus Fryslân

- The newest faculty of the University of Groningen
- Located in Leeuwarden, Friesland
- Connecting regional themes with interdisciplinary global issues
- Bachelor’s, Master’s and PhD programmes
17thC Dutch allegory of the seven liberal arts (Maerten de Vos)
A unique opportunity - development

Background
• Revive university in Friesland (UG)
• Develop new undergraduate programme
• Train students for current day challenges
• In line with professional need

Aim
• Ambitious academic programme
• Complex global challenges, local solutions
• Change-agents who can take the lead
Global challenges

- Current-day challenges are complex and interrelated
- Innovative thinking: connection between areas of knowledge and perceptions
- LAS framework for success in global economy and informed citizenship

- Inspiration from SDGs
- Contribute at level of:
  - individuals
  - organisations
  - societies
Leadership

• Elena Cavagnaro, PhD

• “There are almost as many different definitions of leadership as there are persons who have attempted to define the concept.” (Stogdill, 1974, p.7)

• A leader is:
  Servant to others;
  Steward and as such custodian of values and resources;
  Change agent;
  Coach;
  Architect of inclusive system;
  Story teller...
Responsible leadership

- An **understanding of the self** as capable to create value on the tree care dimensions;
- A systemic **understanding of the interrelationships** among the self, the organisation and the society and the natural and physical world;
- The development of the three care dimensions and the ability **to act** from them.

Cavagnaro and Van der Zande, 2018
Framework for integration
• Personal → SDGs
• Reflection tool
• Programme overview
A unique opportunity - result

BSc Global Responsibility & Leadership

- 3 year undergraduate programme
- Inter- and transdisciplinary
- Foundation (7 disciplines) + 3 major specialisations
- Small-scale and personalised
- Start September 2018

→ global learning
Global learning in the undergraduate experience

- Curriculum: syllabi and course assignments
- Perspective taking: international community and study abroad
- 21st century skills: intercultural competencies, IT and ethics
- Identity: leadership and self-reflection (portfolio)
- Real-world experience: Living Lab and student-researchers
Tips for your institution

• Include real-world experiences
• Collaborative faculty environment
• Educational activities
  Explicit assignments on global challenges
  Group projects
  Reflection assignments
• Transparency towards students
Thank you for your attention!

Questions?

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