Embedding Visual Literacy Goals in an Integrative General Education Design

Hannah Goodwin, Assistant Professor of Film and Media Studies, Mount Holyoke College

Sarah Goodwin, Professor of English, Skidmore College

Hannah Segrave, doctoral candidate in Art History at the University of Delaware and doctoral fellow at the Metropolitan Museum

Jeff Segrave, Professor of Health and Human Physiological Sciences, Skidmore College
Visual literacy self-assessment:

Why does it matter to you?

Why is visual literacy important for our students?
Hans Baldung Grien, *Witches’ Sabbath*, 1510, chiaroscuro woodcut
TO BE SOLD on board the
Ship Bance Island, on Tuesday the 6th
of May next, at Ashley Ferry; a choice
cargo of about 250 fine healthy
NEGROES,
just arrived from the
Windward & Rice Coast.
—The utmost care has
already been taken, and
shall be continued, to keep them free from
the least danger of being infected with the
SMALL-POX, no boat having been on
board, and all other communication with
people from Charles-Town prevented.
Aubin, Laurens, & Appleby.

N. B. Full one Half of the above Negroes have had the
SMALL-POX in their own Country.
Guy with a MAGA hat mocking an elder Native American protestor at...
Average Annual Global Temperature in Fahrenheit
1880-2015
Worldwide non-commercial space launches correlates with Sociology doctorates awarded (US)
THIS IS WHAT A **STARVING POLAR BEAR** LOOKS LIKE.
Where in your institution is visual literacy learning embedded? If it’s not, where could it be?

What individuals/disciplines might be part of a group effort to cultivate a broad interest?

What one thing will you do as a follow-up on this session?
Embedding Visual Literacy Goals in an Integrative General Education Design

Hannah Goodwin, Assistant Professor of Film and Media Studies, Mount Holyoke College

Sarah Goodwin, Professor of English, Skidmore College

Hannah Segrave, doctoral candidate in Art History at the University of Delaware and doctoral fellow at the Metropolitan Museum

Jeff Segrave, Professor of Health and Human Physiological Sciences, Skidmore College

Questions? Email sgoodwin@skidmore.edu or jsegrave@skidmore.edu
Why is visual literacy important for our students?

What does the next generation need to know about how to communicate visually?