We’re changing the conversation

The VALUE approach is both evidence-based and evidence-generating. It is a methodologically sound, authentic, and creative response to the need for direct evidence of the quality of student learning across critical skills and abilities associated with success in life and work. Rather than a standardized test divorced from the curriculum, the VALUE Institute bases its assessment of student learning achievement on the actual work that students produce in response to assignments from the curriculum or co-curriculum in whatever institution(s) the student attended.

With the VALUE Institute, we’re creating a nationwide effort to change the conversation about higher education quality, equity, and assessment to help educators use learning outcomes evidence to improve student success.

Learn how your institution can use direct evidence of learning to improve student success at www.aacu.org/valueinstitute, or email valueinstitute@aacu.org

VALUE’s 16 rubrics are the means to measure progress toward broadly shared Essential Learning Outcomes. These tools outline four levels of performance with higher scores denoting increasingly complex and sophisticated levels of proficiency on the scale—defined as a mark of 3 or 4—indicate the level of proficiency required of college graduates from all institutions in preparation for success.

"Demonstrating quality and the achievement of learning outcomes is more important than ever. We are proud to be advancing new approaches to meaningful and effective assessment as a means of delivering on the promise of American higher education."

—Lynn Pasquerella, AAC&U

VALUE Institute
Learning Outcomes Assessment at Its Best

ASSOCIATION OF AMERICAN COLLEGES AND UNIVERSITIES