2018 TRHT Campus Centers Action Plan Template

This template provides a framework for developing your TRHT Campus Center action plan. Your action plan should detail the steps you will take to move toward your TRHT Campus Center’s vision, provide an explanation of how the work addresses the TRHT Framework, and outline key strategies for your project activities. The development of the action plan allows your team to advance and communicate a shared understanding of the vision and goals of your TRHT Campus Center. The plan also allows TRHT Institute participants and your campus and community stakeholders to provide specific feedback and guidance.

Starting with your vision summary and drawing on your team’s expertise, as well as resources from AAC&U’s TRHT Institute, the template and worksheet guide the development of an action plan for the first three years of your TRHT Campus Center. We invite your team to be creative in how you represent your action plan, but ask that you include all components listed.

VISION

INSERT VISION SUMMARY HERE
GOALS—Identify the goals necessary to actualize your TRHT Campus Center’s vision
   How will each goal help you reach the vision?
   Are the goals measurable?

TRHT FRAMEWORK—Determine the TRHT framework areas of each goal
   Which pillar(s): Narrative Change, Racial Healing & Relationship Building?
   What area(s): Separation, Law, Economy?

ACTION STEPS TO ACHIEVE GOALS—Describe the actions needed to achieve each goal
   (this may include: seminars, programs, curriculum change, mentorship, community partnerships, etc.)
      Define the purpose of the action
      What is the time frame for each action?
      Who will complete the action?
      Who is the target audience of the action?

INTENDED OUTCOMES—Detail the desired outcomes of each action
   How are your intended outcomes advancing your TRHT Campus Center vision?

EVALUATION STRATEGY—Create an evaluation plan for your efforts
   What indicates success?
   By what milestones will you measure your progress?

COMMUNICATION—Identify potential audience(s) for each action step
   How will your TRHT Campus Center communicate with its various audiences?

ENGAGEMENT PLAN—Construct a plan to maintain interest in your center’s work
   How will your TRHT Campus Center facilitate ongoing engagement with stakeholders, difficult audiences, external communities, etc.?

SUSTAINABILITY—Determine how to ensure the future of your TRHT Campus Center
   What additional resources are needed to actualize and sustain your vision require?
   Identify potential sources of income and support for your TRHT Campus Center

BARRIERS TO ACCOMPLISHMENT—Identify potential issues with your goals and actions
   What obstacles do you expect to encounter in achieving your goals?
   How will you address those barriers?

*Please note: Year 1 of your plan may be more detailed than years 2 and 3 to allow for your TRHT Campus Center to learn and grow from experiences in year 1.
TRHT Campus Center Action Plan
Worksheet

This worksheet is designed to help your team develop a detailed action plan, one goal at a time. We suggest using the worksheet to conceptualize goals your TRHT Campus Center can achieve within its first year. The worksheet is not meant to be prescriptive and should be adapted to your specific vision and institutional context. Your final action plan should include the details formulated here and action plan projections for years 2 and 3, based on your Campus Center’s vision.

<table>
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<tr>
<th>Insert Vision Statement Here</th>
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<th>TRHT Framework</th>
<th>Goal</th>
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<th>Action Steps to Achieve Goal</th>
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**TRHT Campus Center Action Plan Worksheet**

**Evaluation Strategy**
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**Communication**
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**Intended Outcomes**
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**Barriers to Accomplishment**
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**Engagement Plan**
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**Sustainability**
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