Bringing Quality and Equity Together:
Mapping Guided Pathways for First Generation Student Success

A LEAP* Centennial Forum Sponsored by the Association of American Colleges & Universities

Wyndham New Yorker Hotel
481 8th Avenue
New York, NY 10001

November 17, 2015

PROGRAM

“Students of color and students from low-income families will soon form the majority of the nation’s college-eligible learners. Their fortunes will shape—for better or worse—America’s economic and global future. These students are democracy’s hope and America’s future. They need and deserve the advantages of a horizon-expanding higher education. They need and deserve a twenty-first-century liberal education.”

Carol Geary Schneider, President of AAC&U

This forum is the fourth in a series of events that AAC&U is sponsoring as part of its Centennial Year. Discussions will be informed by new findings from a national survey on AAC&U members’ priorities for supporting equity and quality learning in college. Highlighting quality learning as the next frontier for equity and expanded opportunity, the forum brings together educational, policy, and foundation leaders to examine the learning all college students need to thrive in a knowledge economy and to participate actively and responsibly in a diverse and global society. Participants are invited to examine the sobering evidence that both completion levels and access to quality learning remain highly stratified across income and race/ethnicity.

The forum is designed to explore emerging evidence on “what works” in supporting higher levels of underserved student success, and especially the evidence that quality learning pathways that are rich in relevant, inquiry-based, engaged practices are themselves a catalyst to increased completion for underserved students. With new research on the student success value of “guided learning pathways” now in hand, the forum features ways—in both broad access and selective institutions—that well-designed guided pathways can ensure the hallmark outcomes of a strong liberal—and liberating—education. Forum participants will identify necessary components of high impact and equity-minded guided learning pathways.

The events of AAC&U’s Centennial Year are supported by gifts from the following foundations: Carnegie Corporation of New York, Endeavor Foundation, the Charles Engelhard Foundation, the Bill & Melinda Gates Foundation, the Kresge Foundation, Lumina Foundation, Alfred P. Sloan Foundation, The Teagle Foundation, and USA Funds.

*LEAP is an acronym for Liberal Education and America’s Promise, AAC&U’s ongoing effort to provide the most empowering forms of learning to all college students, especially those from underserved communities. Through LEAP, hundreds of institutions and many state systems are making far-reaching educational changes to help all their students—whatever their chosen major field of study—achieve a set of essential learning outcomes that are fundamental to both success in work and problem-solving in democracy.
8:15 – 8:45 am  REGISTRATION AND CONTINENTAL BREAKFAST

**Grand Ballroom**  Second Floor
AAC&U's Centennial Video will be shown in the ballroom, featuring the voices of educators, business leaders, and students at AAC&U member institutions and shining a spotlight on twenty-first-century liberal education practices and institutions at their best.

8:45 – 9:00 am  WELCOME AND OVERVIEW

**Grand Ballroom**  Second Floor
Elsa Núñez, President, Eastern Connecticut State University; Member, AAC&U Board of Directors
Judith Shapiro, President, The Teagle Foundation

9:00 – 9:20 am  PLENARY SESSION

**Grand Ballroom**  Second Floor
The Divides Are Deep – and Deepening
Tia Brown McNair, Associate Vice President, Office of Diversity, Equity, and Student Success, AAC&U

9:20 – 10:00 am  PLENARY DISCUSSION SESSION

**Grand Ballroom**  Second Floor
Guided Pathways, Connected Learning:
A Framework for First Generation Student Success
Carol Geary Schneider, President, AAC&U

10:00 – 10:15 am  COFFEE BREAK

10:15 – 11:15 am  CONCURRENT SESSIONS

**Sutton Place Suite**  Third Floor
What Works for Underserved College Students:
New Research on Student Support, Belonging, and Clear Pathways to Success
Chair: Debra Humphreys, Vice President for Policy and Public Engagement, AAC&U
Shanna Smith Jaggars, Assistant Director, Community College Research Center, Teachers College, Columbia University
Terrell Strayhorn, Director, Center for Higher Education Enterprise, The Ohio State University

**Herald Square Suite**  Third Floor
Making Guided Learning Pathways to Student Success Work in Context:
Lessons from Public Higher Education
Chair: Tia Brown McNair, Associate Vice President, Office of Diversity, Equity, and Student Success, AAC&U
Scott Evenbeck, President, City University of New York Stella and Charles Guttman Community College
Anny Morrobel-Sosa, Provost and Senior Vice President for Academic Affairs, City University of New York Herbert H. Lehman College

**Gramercy Park Suite**  Third Floor
Ensuring Integrative and Applied Learning in Guided Pathways:
Lessons from Private Higher Education
Chair: Carol Geary Schneider, President, AAC&U
Lily D. McNair, Provost and Senior Vice President for Academic Affairs, Wagner College
Rebecca Thomas, Dean of the College, Bard College
Roosevelt Montás, Director, Center for the Core Curriculum, Columbia University
11:30 am – 12:30 pm  ROUNDTABLE DISCUSSIONS

**Crystal Ballroom**  
Second Floor  
**Committing to Equity and Inclusive Excellence**

Participants will work in facilitated groups to identify where their institutions and programs are now in relation to quality and equity, and on the most promising directions for next-level planning and action.

12:30 – 2:00 pm  LUNCHEON AND ADDRESS

**Grand Ballroom**  
Second Floor  
**The Quality Premium: Cautionary Lessons for U.S. Policy Priorities**  
*Michael McPherson*, President, The Spencer Foundation

2:15 – 3:30 pm  CONCURRENT SESSIONS

**Gramercy Park Suite**  
Third Floor  
**Making General Education an Integrative Guided Learning Pathway**  
Chair: *Debra Humphreys*, Vice President for Policy and Public Engagement, AAC&U  
*Bret Eynon*, Associate Dean for Academic Affairs, LaGuardia Community College/City University of New York  
*Susan Traverso*, Provost and Senior Vice President, Elizabethtown College

**Crystal Ballroom**  
Second Floor  
**Testing the Power of Early Engagement in Problem-Centered Inquiry for Student Success—A Research Study**  
Chair: *Tia Brown McNair*, Associate Vice President, Office of Diversity, Equity, and Student Success, AAC&U  
*Mary-Ann Winkelman*, Coordinator of Instructional Development and Research and Affiliate Scholar, Department of History, University of Nevada, Las Vegas  
*Andrea Salis*, Faculty Fellow, Office of Academic Affairs, City University of New York  
Queensborough Community College

**Herald Square Suite**  
Third Floor  
**Mapping New Pathways to STEM Success for Underserved Students**  
Chair: *Kelly Mack*, Vice President for Undergraduate STEM Education, AAC&U  
*David Asai*, Senior Director, Science Education, Howard Hughes Medical Institute  
*Kiron Sharma*, Professor, Department of Mathematics, Computer Science and Physics, Fairleigh Dickinson University

**Sutton Place Suite**  
Third Floor  
**Making Writing a Priority for First Generation Student Success**  
Chair: *J. Elizabeth Clark*, Professor of English, LaGuardia Community College/City University of New York  
*Dominic DelliCarpini*, Dean of Academic Affairs and Naylor Endowed Professor of Writing Studies, York College of Pennsylvania  
*Liane Robertson*, Assistant Professor of English, and Director, Writing Across the Curriculum, William Paterson University  
*Angie Bermudez*, Student, LaGuardia Community College/City University of New York

3:30 – 3:45 pm  BREAK
3:45 – 5:15 pm  
**PLENARY SESSION**

**Grand Ballroom**  
Second Floor  
**Organizing to Change Our Two-Tiered System:**  
*How Do We Build Policy and Leadership Commitment to Quality and Inclusive Excellence*

*A facilitated discussion with foundation and policy leaders.*

Chair: **Debra Humphreys**, Vice President for Policy and Public Engagement, AAC&U  
**David Asai**, Senior Director, Science Education, Howard Hughes Medical Institute  
**Martha Kanter**, Distinguished Visiting Professor, New York University  
**Paul Markham**, Senior Program Officer, Bill & Melinda Gates Foundation  
**Gail Mellow**, President, LaGuardia Community College/City University of New York  
**Louis Soares**, Vice President, Center for Policy Research and Strategy, American Council on Education  
**David Soo**, Senior Policy Advisor, U.S. Department of Education

5:15 – 5:30 pm  
**CLOSING REMARKS**

**Grand Ballroom**  
Second Floor  
**Braiding Quality and Equity Together:**  
*The Work Ahead*  
**Judith Shapiro**, President, The Teagle Foundation

5:30 – 6:30 pm  
**RECEPTION**

**Mezzanine**  
Second Floor  
Please join us for hors d’oeuvres and informal conversation.