PROJECT GOALS:
1. Intentionally integrate Gen Ed into current assessment Practices
2. Develop assessment plan for Gen Ed activities
3. Help college community see connection of Gen Ed with other institutional priorities
4. Explore scholarship around Gen Ed

PROJECT OBSTACLES:
1. Getting everyone on board with assessment
2. Building the missing pieces of a culture of assessment/evidence
3. Lack of understanding that assessment is not just quantitative
4. Tunnel vision: Gen Ed work not considered scholarly teaching

INSTITUTIONAL/ TEAM STRENGTHS:
1. Team from diverse disciplines
2. Team has experience with Gen Ed and working relationships throughout the college
3. Gen Ed Committee collaborates campus-wide
4. Gen Ed Committee is a stand-alone committee with representation from all academic departments

INSTITUTIONAL/ TEAM WEAKNESSES:
1. Entire Gen Ed Committee not participating at the institute
2. We have not been able to develop an intellectual scope to discuss assessment with faculty
3. Campus perception that assessment keeps starting and stopping rather than it being a product of continuous improvement
4. Limited OIR support due to understaffing

QUESTION FOR REFORM:
1. How do we successfully build buy-in that everyone is responsible for Gen Ed assessment?
2. How to make assessment not seen as a daunting task but rather a reachable, doable, and necessary activity?
3. How to effectively share mini-milestones along the way?
4. How do we demystify assessment/unpack assessment?
5. How can we capitalize on intellectual faculty work in different disciplines?

HELP NEEDED:
1. To develop the “elevator pitch” in order to build momentum on the work already taking place
2. To develop a common language around assessment and build a long-term culture of evidence based practice