Raising Our Voices: Reclaiming the Narrative on the Value of Higher Education
2019 AAC&U Annual Meeting
Atlanta, Georgia

The Evolving Contributions of Teaching Centers in Rewriting the Value Narrative of Education

January 24, 2019
10:30 - 11:45 a.m.
POD Network Workshop

Jennifer Frederick, Yale University

Catherine Ross, Columbia University

Mathew L. Ouellett, Cornell University
Welcome and Introductions

What do you hope to learn / take away from today’s session?
Objectives

1. Describe how evolution of teaching centers connects to enhancing value of higher education
2. Explore how we are each changing the narrative of teaching and learning
3. Develop awareness of tools that can help centers navigate the current landscape
4. Apply tools to their own context
What role(s) does / could your center play in creating and showcasing the value of higher education (learning)?

What strategies do you currently use?
How do center directors navigate cultural and organizational change to drive impact?
### Figure 1

**Four Categories of Change Strategies.** *(Adapted from Henderson, Beach, & Finkelstein, 2011)*

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*POD Network and AAC&U 2019 Atlanta*
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Tools

What tools do newly centralized and evolving centers need to sustain these roles?

Here are some examples...
Empowerment of Staff

- Change management leadership skills development for all staff
- Vision development with goals and implementation steps to guide strategic efforts
- Guiding principles to encourage agency for evaluating new requests
Bringing in Student Voices

• “I learn best when” twitter and live “on-the-quad”
• Thank a Prof
• Student Ambassador Council
• Faculty-student presentations at annual CoTL
• Students as consultants or teaching assistants
Levers of Influence

• Science of Learning Research Initiative: Faculty research
• Funding faculty/departmental teaching innovations
• New faculty orientation (F2F & online)
• Revision of student ratings
• Inclusive teaching initiatives
Levers of Influence

Campus wide events:
● Open classroom initiatives
● Celebrations of teaching and learning
● On-campus teaching conferences
● Bringing notable speakers to campus
Integrating Campus Resources

Active Learning Initiative

- Newly integrated Center for Teaching Innovation
- DBER reading and guest presenter series (sponsored across multiple departments)
- CTI consultation services on assessment and evaluation related projects, COPUS, MAPs
- TLDC: a brief, online course for instructors
- Building resources for instructors in collaboration with student Learning Resource Center
In active learning classrooms, students may be asked to practice skills, solve problems, struggle with complex questions, propose solutions, and explain ideas in their own words through writing and discussion.
What’s one goal you will pursue upon returning to campus? What tools might you use?
Check out our upcoming webinar!

AAC&U webinars highlight the work being done at colleges and universities around the country to address challenges and identify best practices for enhancing the teaching and learning experience, demonstrating the value of liberal education, and preparing students to contribute to a diverse democracy and global citizenship.

• Webinar - The Evolving Contributions of Teaching Centers in Rewriting the Value Narrative of Education
• March 19, 2019
• 02:00 to 03:00 EDT
Conclusions & thanks

• **Change Leadership in Higher Education**, a book by Jeffrey L. Buller

• Link to Cornell Active Learning Initiative overview: [https://provost.cornell.edu/leadership/vp-academic-innovation/active-learning-initiative/](https://provost.cornell.edu/leadership/vp-academic-innovation/active-learning-initiative/) and descriptions of ALI projects: [https://as.cornell.edu/education-innovation](https://as.cornell.edu/education-innovation)

• Link to Yale’s open classroom initiative: [https://poorvucenter.yale.edu/FacultyBulldogDays](https://poorvucenter.yale.edu/FacultyBulldogDays)

• Link to Columbia’s Inclusive Teaching Guide: [https://ctl.columbia.edu/resources-and-technology/resources/inclusive-teaching-guide/](https://ctl.columbia.edu/resources-and-technology/resources/inclusive-teaching-guide/)

• POD Network (sponsor of our session): [http://podnetwork.org](http://podnetwork.org)