Take a moment to think about your program, department, or institution’s key programs or initiatives.

Use this space to list the current programs or initiatives on your campus.

Moving beyond your list of programs and initiatives above, take a moment to consider your “Why” (Sinek, 2009). In other words, what purpose, cause, or belief holds your programs together and makes them meaningful?

Write your “Why” here.

Considering some of your plans for future programs or initiatives, how do they relate to your “Why”? 

When you complete this section, please turn to your neighbor and share your “Why”.
Referring to what you wrote in the “Taking Stock” section and “Future Programs” question on the previous page, complete the Goals Grid (Nickols & Ledgerwood, 2005) below.