As universities seek to foster global learning and interconnections, they must take a comprehensive approach that not only involves key stakeholders from across the university, but also generates a campus-wide ethos that becomes part of the institutional fabric.
A Comprehensive Approach to Developing a Global Ethos Throughout the University

Where is your global focus?
Who are your stakeholders?
How do you develop ethos?
Where is your global focus?

• **Inbound**
  • International students
  • International scholars
  • International staff

• **Outbound**
  • Study abroad
  • International conferences/service
  • Global research activities

• **Within Bounds**
  • Developing cultural competence (individual)
  • Facilitating cross-cultural engagement (interactive)
  • Creating global climate (institutional)
Who are your stakeholders

- **Academic Units**
  - College of Arts and Sciences
  - Professional Schools
  - Summer School

- **Campus Life**
  - Residence Life and Housing
  - Student Activities
  - Student Services

- **Administration**
  - Admissions
  - Office of Diversity and Inclusion
  - Office of Personal and Career Development
How do you develop ethos?

• **Strategic Planning**
  - QEP
    (Quality Enhancement Plan)

• **Problem Solving**
  - LIAISE Team
    (Linked Integrative Attention to International Student Experiences)

• **Culture Building**
  - IC3 Initiative
    (Inter-Cross Cultural Capacity)
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