



*The Center for
Writing Excellence*

University of Phoenix
Academic Affairs
Student Development Services

Mary C. Alexander, MA,
Director

Heather A. Miller, M.Ed,
Project Director



The Problem

- Poor writing skills among students
- Poor writing skills in professional fields
- Faculty cannot focus on content
- Ideas and communication are misunderstood



Center for Writing Excellence

■ Faculty Services

- WritePoint_{sm}
- Faculty Toolbar
- Tutorials & Guides

■ Student Services

- WritePoint_{sm}
- Tutor Review
- Tutorials & Guides
- Dissertation Review

The Center for Writing Excellence Home Page

Learning Resources

- My Papers
- Submit a Paper
- Reviewing Services
- Tutorials & Guides
- Dissertation Services
- Writing Manuals
- Feedback
- Knowledge Base/FAQ's

University of Phoenix

Classroom / Center For Writing Excellence

Reviewing Services
Tutorials & Guides
Dissertation Services

Center for Writing Excellence

The Center for Writing Excellence (CWE) is a resource for all University of Phoenix students and faculty. Good writing skills are critical to both your academic success at the University of Phoenix and to your professional success. Upon graduating from the University of Phoenix, individuals who possess excellent written communication skills will undoubtedly have the upper hand in most professional work environments. Here at the University of Phoenix, we are dedicated to equipping our students with the skills that will ultimately lead to their professional success. The Center for Writing Excellence is simply another valuable resource to assist our students in meeting the challenges of the future. To retrieve a reviewed document go to the Status column and click on the icon.

[Submit Paper for Review](#)

Important Messages:

WritePoint
Recent upgrades have improved the effectiveness of WritePoint. Processing times may vary from minutes to an hour based on the volume in the system. You may use WritePoint as often as needed.

Tutor Review
Tutor Review will provide feedback on the first four pages of your paper. The average turn-around time for the Tutor Review is approximately 48-72 hours.

| Class | Original Paper | Time/Date | Status |
|--------------------|----------------------------|-----------|--------|
| No Course Selected | saxfasd | 1/28/2005 | |
| No Course Selected | test rce 2 | 1/28/2005 | |
| No Course Selected | test rce | 1/28/2005 | |

Status Key

Ready
 In Progress
 Rejected
 Plagiarism
 Writepoint
 Tutor Review

Links to CWE Resources

Original Paper

Current Status and Reviewed Papers

Status Key



Tutor Review

- Comprehensive course-assigned essay review service
 - Staffed by University of Phoenix communication faculty.
 - Four pages of text reviewed for grammar, punctuation, APA formatting and essay development
 - Average turn-around is 48 – 72 hours
 - Turn-around times increase with higher volume

The Center for Writing Excellence Tutor Review

This does not seem fair considering that most students' [Delete the apostrophe. This is a plural noun, not a possessive noun.] fresh out of college don't have the experience that they should have to do the job that they are applying for. While [Delete unnecessary word/s] on the other hand, one can have all the experience in the world doing that same [Delete unnecessary word/s] job, but without the piece of paper that states you have a degree [Add comma. Use a comma to set off most introductory elements.] we [Keep pronouns consistent] [Final reminder. Please check the rest of your document carefully.]

Reviewer's comments are inserted directly within the text.

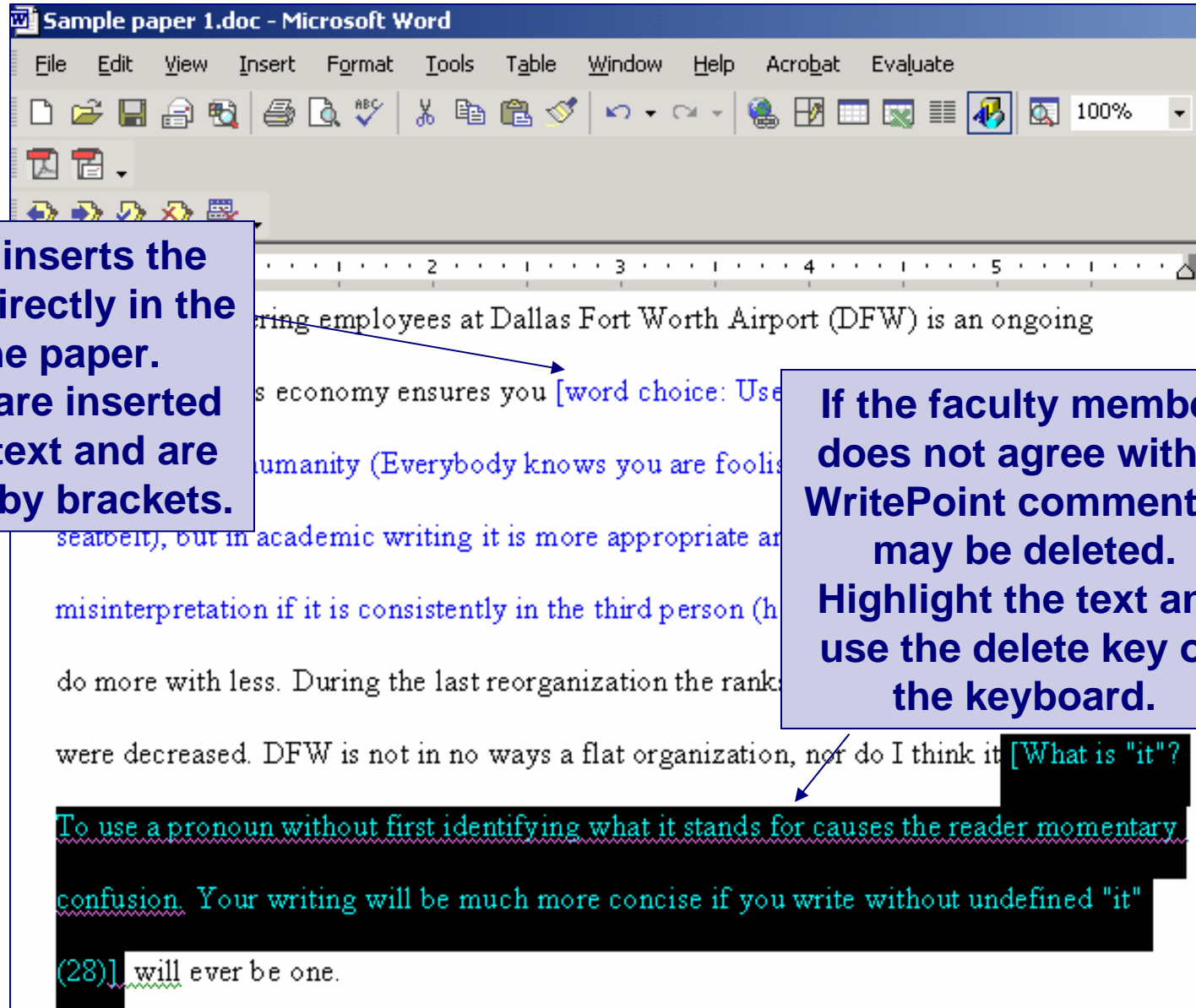
Errors are identified one time. Students should check the remainder of the document for similar errors.



What is WritePoint_{sm}?

- Automated web-based writing skills feedback system
- Provides feedback on grammar and usage
- Feedback inserted directly into text
- Feedback in about 4 seconds

Sample WritePoint Paper



Sample paper 1.doc - Microsoft Word

File Edit View Insert Format Tools Table Window Help Acrobat Evaluate

ring employees at Dallas Fort Worth Airport (DFW) is an ongoing

s economy ensures you [word choice: Use

humanity (Everybody knows you are foolish

seatbelt), but in academic writing it is more appropriate an

misinterpretation if it is consistently in the third person (h

do more with less. During the last reorganization the rank

were decreased. DFW is not in no ways a flat organization, nor do I think it [What is "it"?

To use a pronoun without first identifying what it stands for causes the reader momentary

confusion. Your writing will be much more concise if you write without undefined "it"

(28)1 will ever be one.

WritePoint inserts the comments directly in the text of the paper. Comments are inserted using blue text and are surrounded by brackets.

If the faculty member does not agree with a WritePoint comment, it may be deleted. Highlight the text and use the delete key on the keyboard.



WritePointsm Recognized Errors

- Common Misspellings
- Capitalization
- Clichés
- Word Choice
- Use of Second Person
- Subject/Verb Agreement
- Common Weak Words
- Redundancy
- Improper Punctuation
- Hyphenation
- Subject/Pronoun Disagreement

Accuracy rate of greater than 90%



WritePoint Benefits

Students

- Improve Writing Skills
- Provides Anonymity
- Lowers Anxiety

Faculty

- Focus on Content
- Focus on Essay Development
- Teach Course Objectives

Available 24/7

Creates Learning Environment



WritePoint is...

- ...a tool to aid faculty and students in recognizing basic grammar and punctuation errors, as well as common word usage problems.
- ...fully customizable to meet the needs of each institution.



WritePoint is not...

- ...able to recognize every grammatical error. To do so, WritePoint would need to map the entire English language (comparable to the Human Genome Project).
- ...a replacement for faculty, but rather it is a helpful tool to enable faculty to concentrate more on content rather than on the mechanics.



WritePoint Rules

Here is an example of how we enter a new rule:
Assume that you believe students over-use the word “great.” We cannot just tell the system to flag the word “great” as incorrect every time it is used because there are 18 instances when it is correct. So, we must program the computer as follows:

Flag the word “great” except when it is followed by the words “depression,” “wall of china,” “brown bear,” and so on. It is a long, slow, tedious process.



WritePoint_{sm}

and the University of Phoenix

- 2005 – WritePoint released for all University of Phoenix students and faculty. WritePoint reviews more than 180,000 papers per month.
- The number of students using the Center for Writing Excellence has increased exponentially since WritePoint_{sm} was deployed.



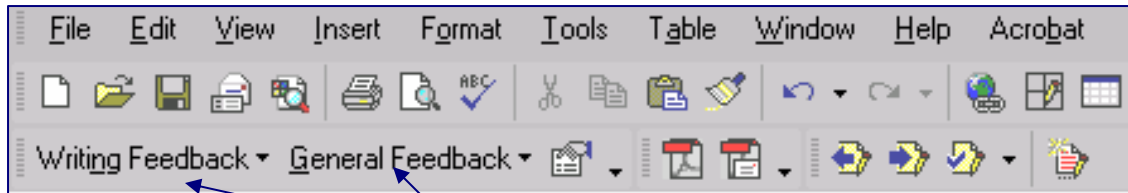
WritePointsm and Faculty Use

- Faculty use WritePoint for basic grammar, thus allowing them to focus on content and essay development.
- Many faculty require students to use WritePoint prior to submission.
- Faculty report great improvement in student writing skills.

The Center for Writing Excellence Faculty Toolbar

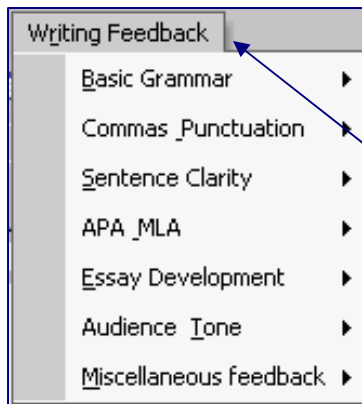
Learning Resources

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Toolbar

Drop-down menus added to MS Word



Select a comment from the drop-down menu and it will be inserted into the text.

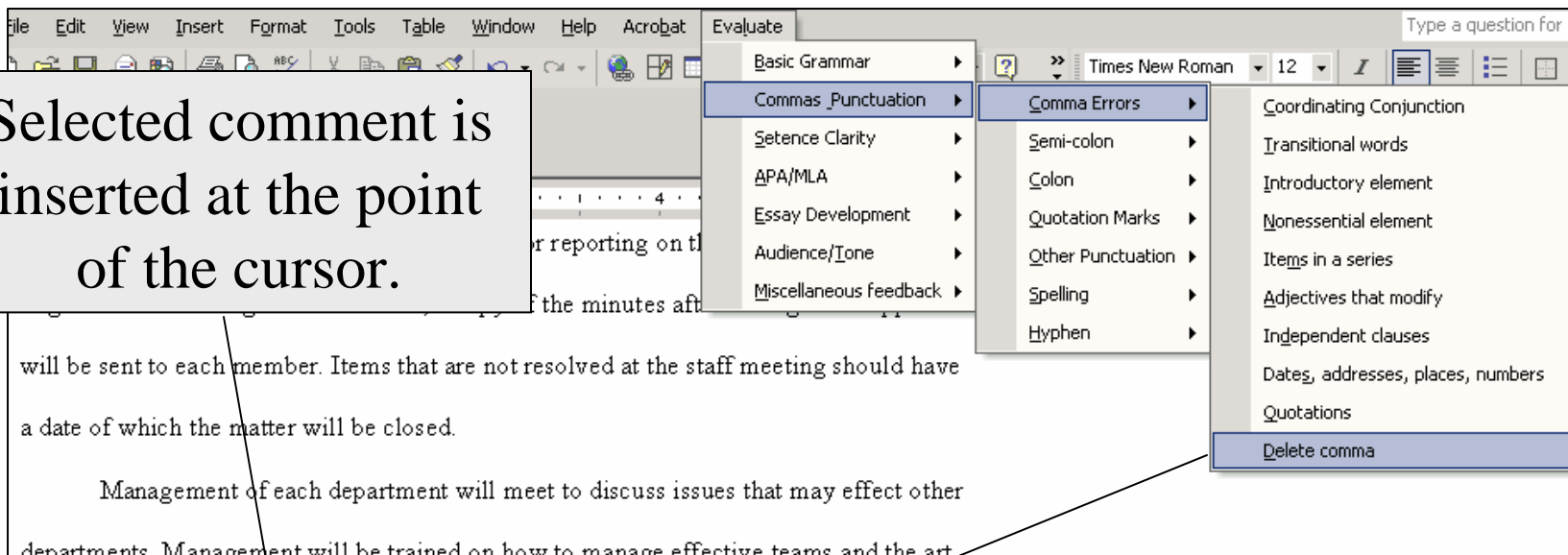
Using the Faculty Toolbar

Selected comment is inserted at the point of the cursor.

will be sent to each member. Items that are not resolved at the staff meeting should have a date of which the matter will be closed.

Management of each department will meet to discuss issues that may effect other departments. Management will be trained on how to manage effective teams and the art of decision-making techniques. Training will not be a one-time event; training will be an on-going process. Since, [Delete comma (35h, Delete commas where they are not required)] new methods of empowering employees are being tested in all types of working environments management must be able to change with the changing times.

Comments may be selected using the mouse or the assigned keystrokes.





Tutorials & Guides

- The Grammar Expert
 - Staffed by grammarians who are University of Phoenix communication faculty.
 - Submit questions related to grammar, APA formatting, sentence structure, and essay development
- Grammar Tutorials
- Essay Development Guides
- Research & Library Use Tutorial
- Avoiding Plagiarism Tutorial
- Samples
 - APA formatting
 - Annotated bibliography
 - Outlines, case studies, executive summaries

The Center for Writing Excellence Tutorials & Guides

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Tutorials & Guides

The Grammar Expert

Submit Grammar and Essay Development Questions to Grammar Expert

Grammar Expert allows you to ask an experienced English instructor your questions regarding: grammar, punctuation, APA formatting, sentence structure, and essay development.

Grammar Tutorials

What's the Rule

To access "What's the Rule" please go to the University of Phoenix Library (there is a link at the top of the student web page). Once you have reached the library, select "Writing and Publishing Resources." There you will find "What's the Rule."

The Longman Exercise Zone

...e, web-based grammar, punctuation, and
...ic self-test and a variety of practice

Students and Faculty may view and/or download the available guides and interactive tutorials.

The Common Errors in English page is a particularly amusing site and will help you identify various commonly confused words in English writing and speaking. For example, when should one use *affect* or *effect*?

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Questions or Feedback?

Mary Alexander, MA, Director,
mary.alexander@phoenix.edu

Heather Miller, M.Ed, Project Director,
heather.miller@phoenix.edu