



PHILADELPHIA
UNIVERSITY

Open: An Anthology of Writing and Design

A Case Study for Collaboration and Integrative Learning

Student writers integrated their learning about writing across the first-year curriculum with learning about...

- writing for audiences beyond peers and faculty...beyond the curriculum
- the potential to see their work in print and develop a more significant role in the academy
- working with faculty and staff editors not directly associated with their courses/programs
- the various stages a piece of writing can go through before it's published
- the time it can take for a quality project to develop and reach fruition
- the satisfaction of holding a final product to which they had contributed.

Student designers integrated their learning about advanced publication design in the fourth-year curriculum with learning about...

- the challenge of matching their and others' ideas with representative visual images
- the give-and-take of working with students, faculty, and staff from across the institution
- a real, practical design project
- the complexity of a large-scale project and the structural depth required to pull it together
- a design process with a client and the reality of the client's expectations.

Student editors integrated their learning about responding to writing in an Honors Program first-years writing course with learning about editorial constraints on a co-curricular writing project on which they shared editorial team duties with faculty and staff.

Faculty and staff from Academic Affairs and Student Affairs integrated their learning about producing an institution-wide co-curricular writing project with learning about...

- working with faculty and staff in a variety of schools, programs, and courses
- a tangible way to enhance institutional goals for seamless learning
- collaborative approaches for raising awareness of goals and objectives in each area
- collaborative approaches for promoting the overarching goals of the First Year
- opportunities to help students develop their portfolio beginning in the first year
- ways to help students derive a deeper meaning from their education.

For more information on *Open*, please contact John Eliason, Ph.D., Director of Writing Across the Curriculum, at (215) 951-2614 or EliasonJ@PhilaU.edu. Thank you.