



Leadership Coalition President's Symposium

"Campus Change for Learning"
November 10-11, 2008
Georgetown University Conference Center

CONFERENCE PROGRAM

Welcome to the President's Symposium, the Initial Step in the Formation of a Leadership Coalition.

The recent accomplishments of exemplary campus initiatives, including your own, suggest that a categorical shift of priorities and resources within the institution makes possible educational experiences that are truly transformative. The categorical shift has implications for change in institutional culture, curriculum, pedagogy, assessment, and accountability. The presidents-only symposium, "Campus Change for Learning", will reflect what is gleaned from current research on learning, from studies of institutional change, and from models that have been adopted by institutions of various types and sizes. Presenters and discussion facilitators at the symposium will include scholars, researchers, institutional leaders, foundation leaders, and business and professional leaders.

The objective in forming the Coalition is to encourage and support those institutions which are committed to providing successful models of how a campus culture focused on actively engaging students in learning, and evaluating their success in doing so, can address the full dimensions of the intellectual, emotional, and civic flourishing of students.

With the generous support of the S. Engelhard Center, the Charles Engelhard Foundation, the Christian A. Johnson Endeavor Foundation, and the Lumina Foundation, the Bringing Theory to Practice Project, an independent project in partnership with the Association of American Colleges and Universities, sought applications and plans from interested institutions of all types offering baccalaureate degrees. From those applications, 45 have been selected and participate in this Symposium to receive grant support as they form a Leadership Coalition. The BTtoP Project and its funders extend their congratulations and profound respect for the institutional achievements already gained by the colleges and universities participating in the Leadership Coalition, and in so recognizes the presidents of those institutions as national educational leaders.

Sunday, November 9, 2008

Arrival and Check-In

8:00 pm Hospitality Reception; Additional Materials Pick-up
*Hoyas Restaurant *Hoyas is located in the Georgetown Conference Center*

Monday, November 10, 2008

7:00-9:00 am Continental Breakfast Available, Pick-up Additional Materials (if not present Sunday night)

9:00 am Welcoming Remarks: "Why a Presidents' Symposium? Why a Leadership Coalition?"
Salons BC

Sally Engelhard Pingree, President, S. Engelhard Center
Julie Johnson Kidd, President, Christian A. Johnson Endeavor Foundation (remarks presented by Dr. Susan Kassouf)

9:30am Plenary Presentation and Discussion of What Creating Campus Change for Learning Can Mean: How is Such Change Transformational?
Salons BC

Donald W. Harward, President Emeritus, Bates College; Director, BTtoP Project

10:45 am Break *Salon A*

11:00 am Creating a Culture for "Campus Change for Learning"
Salons BC
"An Education that Transforms Students May Require Transformation of Our Institution and Our Priorities"

Richard P. Keeling, Chairman and Senior Executive Consultant, Keeling and Associates, LLC

12:00 noon Welcome
Salon H

John J. DeGioia, President, Georgetown University

12:15 pm Luncheon Conversation
Salon H
"What Do I See that Prohibits or Mitigates Organizing and Advancing a Culture for Learning?" Panel presentation and discussion:

Carol Geary Schneider, President, AAC&U, Moderator
Richard Celeste, President, Colorado College
William Durden, President, Dickinson College
Ellen McCulloch-Lovell, President, Marlboro College
Herman Saatkamp, President, Richard Stockton College of New Jersey

2:00 pm Campus Culture and Transformative Change
Executive Conf. Rm
Conf. Rooms 2-6
1. "What is 'Transformative Change' Within the Culture and Context of My Institution?"
2. "What Is My Role in Addressing the Obstacles Which Inhibit Change?"
Facilitated small groups of presidents respond, providing their own perspective (please see Groups/Facilitators sheet for break-out room assignments)

- 3:30 pm Break
- 3:45 pm
Salons BC “The Civic Turn and Civic Engagement Landscape: Considering the Social Compact with Higher Education”
- A moderated panel will explore presidential perspectives on civic engagement as a core purpose of liberal education; and “How Presidents Can Move a Collective Conversation re the Civic to Collective Action Within Higher Education”
- Barry Checkoway, University of Michigan, Co-moderator*
David Scobey, Bates College, Co-moderator
Elizabeth Coleman, President, Bennington College
Richard Guarasci, President, Wagner University
Paul Zingg, President, California State University, Chico
- 6:00 pm
West Lobby Reception
- 6:45 pm
Salon H Dinner
- 7:30 pm
Salons BC Post-Dinner Presentation
- Benjamin Barber, Author and Political Theorist; Distinguished Senior Fellow, Demos; President, CivWorld*
- 8:45 pm
Salons BC Dessert and conversation regarding the structure and content of the Symposium: suggestions and observations from participants.

Tuesday, November 11, 2008

- 7:30-9:00 am Breakfast and Preview of the Day
Salon A
- 8:30 am "Outcomes, Assessment and Whole Student Development"
Salons BC
The Outcomes Project, the Role of Assessment, and Whole Student Development will be the emphases the entire morning. With support from multiple foundations, a recognized team of scholars has developed operationalized definitions and outcomes for the core purposes (and their relationships) of liberal education, including an effort to develop initial qualitative and quantitative patterns of assessment of their achievement.

Richard Hersh, Former President, Trinity University & Hobart and William Smith Colleges; Senior Fellow, CAE; Senior Consultant, Keeling & Associates, LLC
Richard P. Keeling
Daniel C. Silverman, Former Chief Medical Officer and Executive Director for Health Services, Princeton University; Senior Consultant, Keeling Associates, LLC
- 10:15 am Break
- 10:30 am "Responses to Outcomes, Assessment and Whole Student Development"
Executive Conf. Rm
Conf. Rms 2-6
Small group facilitated discussions
Responses to Panel and Small Group Discussions of Multiple Outcomes, the Role of Assessment in Directing Change, and What Considering the Full Dimensions of Student Learning Might Require on our Campuses
- 11:30 am Open discussion of current financial crises and the question of whether the crises provide a context that could support change.
Salons BC
Collective conversation.
- 12:15 pm Luncheon Presentation
Salon H

"The Costs of Change and How Can We Afford to Meet Them?"
The presentation of the 2008 Cost Study Sponsored by the Bringing Theory to Practice Project. Responses and discussion.

Ashley Finley, Co-Director of Cost Study Project; National Evaluator for BTtoP Projects; Assistant Professor, Dickinson College
- 1:30 pm Separate panel presentations: each will focus on a particular feature or challenge, if transformational change is to occur. (Attendees will select among the panels)
Salons D,E,F

(a) "Developing Reward Systems (particularly for faculty) That Match the Expectations of Change" A panel presentation by faculty, scholars, and graduate school leaders:

Catharine Stimpson, Dean and University Professor, Graduate School of Arts and Science, New York University
Eugene Rice, Senior Scholar, Association of American Colleges and Universities
David Scobey, Director, Center for Community Partnerships, Bates College, moderator

- (b) "What Structures Can Support the Development (including the mental health and well-being) of the Whole Student?" (a panel of psychiatrists, counselors, faculty and project directors, including those from the "Depression Collaborative")

Daniel C. Silverman, Moderator

Henry Chung, Department of Psychiatry, New York University

Sanjeev Kulkarni, College of Engineering, Princeton University

Dessa Bergen-Cico, Department of Health and Wellness, Syracuse University

- (c) Presentation and Discussion of a BTtoP Demonstration Site: "What Can Be Learned From Existing Models For Change?"

Barry Checkoway, University of Michigan, Co-Moderator

Ashley Finley, Dickinson College, Co-Moderator

Joan Riley, Assistant Professor of Nursing and FNP, Georgetown University

3:15 pm

Break

3:30 pm

Salons BC

Strategy Building Session

Bringing Together the Elements of Campus Change for Learning. Campus Specific Conversation Focused on the Themes, Connections, Challenges and Priorities as "Next Steps" are Planned and Taken. Panel presentation and discussion:

Carol Geary Schneider

Donald W. Harward

Richard Keeling

Richard Hersh

4:30 pm

Salons BC

Concluding Discussion Regarding Available Grants and Resources, and the Plans for the Leadership Coalition.

5:00 pm

West Lobby

Concluding Reception and Adjournment